



# PARC EXTENSION

*BRIDGING THE LANGUAGE AND THE DIGITAL DIVIDE  
AMONGST THE SOUTH ASIAN COMMUNITIES*

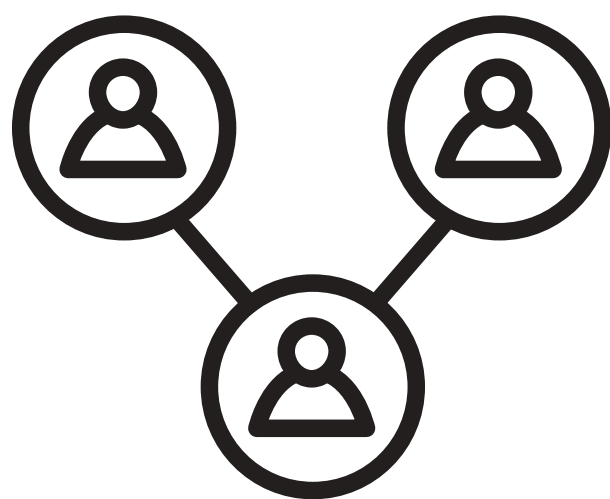
## PROJECT PARC-X

The project aims to propose a self-sustaining solution to the city of Montreal which will help the South Asian community bridge the gap between the digital and the language divide. The program's objective is to target the newly immigrated South Asian men and women who are willing to learn the French language and also learn the use of technology while building communication skills. that will help them in their day to day work activities. While we target both genders our focus is to empower the South Asian women in order to self sustain our program. With the help of our program we are willing to do anything and everything that helps in the empowerment of women and makes them become a strong ally of the community.



## THE PURPOSE

We propose a framework for an interactive experiential component that will re-interpret the meaning of continuing education. The program will aid to minimize the language and digital divide amongst the South Asian community of Parc Extension. The program is unique as it offers an interactive experience to the service users. We aim to bridge this digital and language barrier while also allowing people of the same community to interact and build meaningful connections. We will focus on teaching the adult population how to use the technology i.e. laptops & computers, how to navigate the internet, all while learning the French language. We will use online tools, such as typing tests, MIRO boards & Rosetta Stone to teach French, and to teach the use of keyboards. Along with activities to help understand certain platforms that will allow them to connect with others, such as email and Facebook. Understanding the French language and learning the use of internet will altogether be an asset for the community, specially women. Empowering the women will ensure sustainability & will create a change from within the system.



## THE OUTCOMES

*This program will enhance language skills which will improve social skills by encouraging individuals to connect more with communities outside of their own and will provide them with more career opportunities. Also, it will teach individuals how to use different digital technologies varying from electronic devices to the Internet.*

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