PARC EXTENSION BRIDGING THE LANGUAGE AND THE DIGITAL DIVIDE AMONGST THE SOUTH ASIAN COMMUNITIES

PROJECT PARC-X

The project aims to propose a self-sustaining solution to the city of Montreal which will help the South Asian community bridge the gap between the digital and the language divide. The program's objective is to target the newly immigrated South Asian men and women who are willing to learn the French language and also learn the use of technology while building communication skills. that will help them in their day to day work activities. While we target both genders our focus is to empower the South Asian women in order to self sustain our program. With the help of our program we are willing to do anything and everything that helps in the empowerment of women and makes them become a strong ally of the community.





THE PURPOSE

We propose a framework for an interactive experiential component that will re-interpret the meaning of

THE OUTCOMES

This program will enhance language skills which will improve social skills by encouraging individuals to connect more with communities outside of their own and will provide them with more career opportunities. Also, it will teach individuals how to use different digital technologies varying from electronic devices to the Internet.

THE PLAN

The program will be implemented in the local community centers such as: PEYO, SAWCC, ACCESS, and Afrique au Feminin, in order to help immigrants in need to improve their French through interactive experiential activities, group communication, online tools and much more. Community centers are willing to provide us with the necessary equipment and space such as: a classroom with computers and a stable internet connection. Polyglot volunteer teachers and students for the program will be recruited by using word of mouth advertising in local community grocery stores, salons, places of worship, and community centers.

We hope that this program will create a safe space for the participants where they feel comfortable sharing any issues or reaching out for help.

continuing education. The program will aid to minimize the language and digital divide amongst the South Asian community of Parc Extension. The program is unique as it offers an interactive experience to the service users. We aim to bridge this digital and language barrier while also allowing people of the same community to interact and build meaningful connections. We will focus on teaching the adult population how to use the technology i.e. laptops & computers, how to navigate the internet, all while learning the French language. We will use online tools, such as typing tests, MIRO boards & Rosetta Stone to teach French, and to teach the use of keyboards. Along with activities to help understand certain platforms that will allow them to connect with others, such as email and Facebook. Understanding the French language and learning the use of internet will altogether be an asset for the community, specially women. Empowering the women will ensure sustainability & will create a change from within the system.



Team members: Israa Ghandour, Subat Fatima, Sophia Simantirakis, Christina Blair, Gil Elbaz, Yuliya Burakova

